CONTRACT



And:

Mentzer Media Services 210 W Pennsylvania Ave Ste 250 Towson, MD 21204

Contract / Revision Alt Order # 119847 08248865 Product PORTMAN FOR SENATE Contract Dates Estimate # 10/25/16 - 10/31/16 2983 Advertiser Original Date / Revision Pol/R Portman/R/Senate/OH-A 05/19/16 / 10/10/16

Billing Cycle	Billing Ca	endar	Cash/Trade
EOM/EOC	Broadcast	t	Cash
Property	Account E	xecutive	Sales Office
WHIO-TV	Philadelph	nia CoxReps	CoxReps Philad
Special Hand	lling		
Demographic			
Households			
Agy Code	Advertiser	Code	Product 1/2
TV12736	280		316
Agency Ref		Advertiser	Ref
4341		43391	

		t/End			Spots/				
ate End Date Descriptio		9	Days Le		Week	Rate PCodeRtn	Type S	Spots	Amount
6 10/28/16 M-F 10a-11 <u>End Date</u> <u>Weekdays</u> 10/30/161	a 10:00 <u>Spots/Week</u> 1	AM-11:00 A <u>Rate</u> \$350.00		:30		P-05	NM	1	\$350.00
6 10/28/16 Friday Prime <u>End Date</u> <u>Weekdays</u> 10/30/161	e Hour 3 10:00 Spots/Week 1	PM-11:00 F Rate \$1,500.00		:30		P-05	NM	1	\$1,500.00
6 10/28/16 M-Su 11p N End Date <u>Weekdays</u> 10/30/161	ews 11:00 Spots/Week 1	PM-11:30 F <u>Rate</u> \$1,500.00		:30		P-05	NM	1	\$1,500.00
6 10/28/16 NewsCenter <u>End Date Weekdays</u> 10/30/161	7 @ noor12:00 Spots/Week 1	PM-12:30 F <u>Rate</u> \$1,000.00		:30		P-05	NM	1	\$1,000.00
6 10/28/16 M-F 4p-5p <u>End Date</u> <u>Weekdays</u> 10/30/161	4:00 F Spots/Week	PM-5:00 PM Rate \$500.00		:30		P-05	NM	1	\$500.00
5 10/28/16 Daybreak Ed End Date <u>Weekdays</u> 10/30/161	lition 6a 6:00 A Spots/Week 1	M-7:00 AM Rate \$800.00		:30		P-05	NM	1	\$800.00
5 10/28/16 M-F 7p-730p End Date <u>Weekdays</u> 0/30/161	7:00 F Spots/Week	PM-7:30 PM Rate \$1,200.00		:30		P-05	NM	1	\$1,200.00
10/28/16 Friday Prime End Date Weekdays 0/30/161	Hour 1 8:00 P Spots/Week 1	M-9:00 PM Rate \$1,500.00		:30		P-05	NM	1	\$1,500.00
10/28/16 M-F 9a-10a <u>Ind Date</u> <u>Weekdays</u> 0/30/161	9:00 A Spots/Week 1	M-10:00 AN <u>Rate</u> \$300.00		:30		P-05	NM	1	\$300.00
10/28/16 Friday Prime ind Date <u>Weekdays</u> 0/30/161	Hour 2 9:00 P Spots/Week 1	M-10:00 PN <u>Rate</u> \$1,500.00		:30		P-05	NM	1	\$1,500.00

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| Contract / Revision | Alt Order # | 119847 / 2 | 08248865

 Contract Dates
 Product
 Estimate #

 10/25/16 - 10/31/16
 PORTMAN FOR SENAT 2983

| <u>Advertiser</u> | <u>Original Date / Revision</u> | | Pol/R Portman/R/Senate/I | 05/19/16 / 10/10/16

*Line Ch Start	Date End D	ate Description		rt/End e	Days Length	Spots/ Week	Rate PCodeRtn	Type	Snote	Amount
Start Date	The second second	Weekdays	Spots/Week	Rate	- aye	TTOOK	rate i obacitiii	турс	σροιδ	Amount
11 WHIO 10/31/ <u>Start Date</u> Week: 10/31/16	/16 10/31/	16 M-F 10a-11a		0 AM-11:00 A Rate \$350.00	:30		P-05	NM	1	\$350.00
12 WHIO 10/31/ <u>Start Date</u> Week: 10/31/16	End Date 11/06/16	Weekdays 1	ews 11:0 Spots/Week 1	Rate	:30		P-05	NM	1	\$1,500.00
13 WHIO 10/31/ <u>Start Date</u> Week: 10/31/16	End Date 11/06/16	Weekdays 1	Spots/Week 1	PM-5:00 PM <u>Rate</u> \$500.00	:30		P-05	NM	1	\$500.00
14 WHIO 10/31/ <u>Start Date</u> Week: 10/31/16	16 10/31/1 End Date 11/06/16	6 NewsCenter <u>Weekdays</u> 1	7 5p 5:00 Spots/Week 1	PM-5:30 PM Rate \$1,200.00	:30		P-05	NM	1	\$1,200.00
15 WHIO 10/31/ <u>Start Date</u> Week: 10/31/16	16 10/31/1 End Date 11/06/16	6 Daybreak Ed <u>Weekdays</u> 1	ition 530a530a Spots/Week 1	-6a <u>Rate</u> \$550.00	:30		P-05	NM	1	\$550.00
16 WHIO 10/31/ <u>Start Date</u> Week: 10/31/16	16 10/31/1 End Date 11/06/16	6 NewsCenter <u>Weekdays</u> 1	7 530p 5:30 Spots/Week 1	Rate	:30		P-05	NM	1	\$1,400.00
17 WHIO 10/31/ <u>Start Date</u> Week: 10/31/16	16 10/31/1 End Date 11/06/16		7:00 Spots/Week	PM-7:30 PM Rate \$1,200.00	:30		P-05	NM	1	\$1,200.00
18 WHIO 10/31/1 <u>Start Date</u> Week: 10/31/16	16 10/31/10 End Date 11/06/16	Mon Hour 1 <u>Weekdays</u> 1	8:00 I Spots/Week	PM-9:00 PM <u>Rate</u> \$2,500.00	:30		P-05	NM	1	\$2,500.00
19 WHIO 10/31/1 <u>Start Date</u> Week: 10/31/16		Weekdays	9:00 / Spots/Week	AM-10:00 AN <u>Rate</u> \$300.00	:30		P-05	NM	.1	\$300.00
	6 10/29/16 End Date 10/30/16	Weekdays	ur 3 10:00 Spots/Week 1	PM-11:00 F Rate \$1,000.00	:30		P-05	NM	1	\$1,000.00
1 WHIO 10/2 See MG 20.	2	Description 6 Sat Prime Ho	our 3	Start/End Tin 10:00 PM-11	ne <u>Weekdays</u> :00 PISa	Length :30	<u>Rate</u> \$1,000.00	Type NM		
→ MG for 20.1	10/29	6 SEC Game		3:30 PM-7:00) PMSa-	:30	\$1,000.00	NM		
21 WHIO 10/29/1 <u>Start Date</u> Week: 10/24/16	End Date		12:00 Spots/Week 1		:30		P-05	ММ	1	\$1,000.00
22 WHIO 10/30/1 <u>Start Date</u> Week: 10/24/16	End Date		5a 11:30 Spots/Week 1	PM-12:00 X <u>Rate</u> \$200.00	:30		P-05	NM	1	\$200.00
	End Date		ur 2 8:00 P Spots/Week 1	PM-9:00 PM <u>Rate</u> \$2,000.00	:30		P-05	NM	1	\$2,000.00
	End Date		ur 3 9:00 P Spots/Week 1	M-10:00 PN <u>Rate</u> \$2,000.00	:30		P-05	NM	1	\$2,000.00

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Contract / Revision Alt Order # 119847 1 2 08248865

Contract Dates Product Estimate # 10/25/16 - 10/31/16 PORTMAN FOR SENAT 2983

Advertiser Original Date / Revision Pol/R Portman/R/Senate/ 05/19/16 / 10/10/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate PCodeRtn	Tuna Snate	A
Start Date End Date Weekdays	Spots/Week Rate	zerye zerigin treek	rate i codertin	Type Spots	s Amount
25 WHIO 10/27/16 10/27/16 M-F 10a-11a	10:00 AM-11:00 A Spots/Week Rate 1 \$350.00	:30	P-05	NM	1 \$350.00
Week: 10/24/16 10/30/161	our 3 10:00 PM-11:00 F Spots/Week Rate 1 \$2,000.00	:30	P-05	NM	1 \$2,000.00
Week: 10/24/16 10/30/161	@ noor12:00 PM-12:30 F Spots/Week Rate 1 \$1,000.00	:30	P-05	NM	1 \$1,000.00
28 WHIO 10/27/16 10/27/16 M-F 4p-5p Start Date End Date Weekdays S Week: 10/24/16 10/30/161	4:00 PM-5:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$500.00	:30	P-05	NM	\$500.00
29 WHIO 10/27/16 10/27/16 NewsCenter 7 Start Date End Date Weekdays S Week: 10/24/16 10/30/161	5p 5:00 PM-5:30 PM 5pots/Week Rate 1 \$1,200.00	:30	P-05	NM 1	\$1,200.00
30 WHIO 10/27/16 10/27/16 Daybreak Edition Start Date End Date Weekdays S Week: 10/24/16 10/30/161	on 530a5:30 AM-6:00 AM pots/Week Rate 1 \$550.00	:30	P-05	NM 1	\$550.00
31 WHIO 10/27/16 10/27/16 NewsCenter 7 6 Start Date End Date Weekdays S Week: 10/24/16 10/30/161	6p 6:00 PM-6:30 PM pots/Week Rate 1 \$1,500.00	:30	P-05	NM 1	\$1,500.00
32 WHIO 10/27/16 10/27/16 Daybreak Edition Start Date End Date Weekdays S Week: 10/24/16 10/30/161	on 6a 6:00 AM-7:00 AM pots/Week Rate 1 \$800.00	:30	P-05	NM 1	\$800.00
33 WHIO 10/27/16 10/27/16 M-F 9a-10a Start Date End Date Weekdays Si Week: 10/24/16 10/30/161	9:00 AM-10:00 AN pots/Week Rate 1 \$300.00	:30	P-05	NM 1	\$300.00
34 WHIO 10/27/16 10/27/16 Thur Prime Hou Start Date End Date Weekdays Sr Week: 10/24/16 10/30/161	r 2 9:00 PM-10:00 PN <u>pots/Week</u> <u>Rate</u> 1 \$2,500.00	:30	P-05	NM 1	\$2,500.00
35 WHIO 10/25/16 10/25/16 M-F 10a-11a Start Date End Date Weekdays Sp Week: 10/24/16 10/30/16 -1	10:00 AM-11:00 A <u>pots/Week</u> <u>Rate</u> 1 \$350.00	:30	P-05	NM 1	\$350.00
36 WHIO 10/25/16 10/25/16 M-F 4p-5p Start Date End Date Weekdays Sp Week: 10/24/16 10/30/16 -1	4:00 PM-5:00 PM oots/Week Rate 1 \$500.00	:30	P-05	NM 1	\$500.00
37 WHIO 10/25/16 10/25/16 NewsCenter 7 5 Start Date End Date Weekdays Sp Week: 10/24/16 10/30/16 -1	p 5:00 PM-5:30 PM ots/Week Rate 1 \$1,200.00	:30	P-05	NM 1	\$1,200.00
38 WHIO 10/25/16 10/25/16 Daybreak Edition Start Date	1 530a5:30 AM-6:00 AM ots/Week Rate 1 \$550.00	:30	P-05	NM 1	\$550.00
Start Date End Date Weekdays Specific Week: 10/24/16 10/30/16 -1	80p 5:30 PM-6:00 PM ots/Week Rate 1 \$1,400.00	:30	P-05	NM 1	\$1,400.00
40 WHIO 10/25/16 10/25/16 NewsCenter 7 6p	6:00 PM-6:30 PM	:30	P-05	NM 1	\$1,500.00

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Contract Dates Product Estimate # 10/25/16 - 10/31/16 PORTMAN FOR SENAT 2983

Advertiser Original Date / Revision Pol/R Portman/R/Senate/ 05/19/16 / 10/10/16

*Line Ch Start Date End Date Descrip	Start/End tion Time	Days Length	Spots/ Week Rate PCodeRtn	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/24/16 10/30/16 -1	<u>Spots/Week</u> <u>Rate</u> 1 \$1,500.00	2		ургорого	
41 WHIO 10/25/16 10/25/16 Tue Houles Start Date End Date Weekdays Week: 10/24/16 10/30/16 -1		:30	P-05	NM 1	\$3,000.00
42 WHIO 10/25/16 10/25/16 M-F 9a-1 Start Date End Date Weekdays Week: 10/24/16 10/30/16 -1	0a 9:00 AM-10:00 AM <u>Spots/Week</u> <u>Rate</u> 1 \$300.00	2	P-05	NM 1	\$300.00
43 WHIO 10/25/16 10/25/16 Tue Prim Start Date End Date Weekdays Week: 10/24/16 10/30/16 -1	e Hour 2 9:00 PM-10:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$3,000.00		P-05	NM 1	\$3,000.00
44 WHIO 10/26/16 10/26/16 M-F 10a- Start Date End Date Weekdays Week: 10/24/16 10/30/161	11a 10:00 AM-11:00 A <u>Spots/Week</u> <u>Rate</u> 1 \$350.00	•	P-05	NM 1	\$350.00
45 WHIO 10/26/16 10/26/16 M-Su 11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/24/16 10/30/161	News 11:00 PM-11:30 F <u>Spots/Week</u> Rate 1 \$1,500.00		P-05	NM 1	\$1,500.00
46 WHIO 10/26/16 10/26/16 NewsCen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/24/16 10/30/161	ter 7 @ noor12:00 PM-12:30 F <u>Spots/Week</u> <u>Rate</u> 1 \$1,000.00		P-05	NM 1	\$1,000.00
47 WHIO 10/26/16 10/26/16 M-F 4p-5p Start Date End Date Weekdays Week: 10/24/16 10/30/161	9 4:00 PM-5:00 PM Spots/Week Rate 1 \$500.00		P-05	NM 1	\$500.00
48 WHIO 10/26/16 10/26/16 NewsCen Start Date End Date Weekdays Week: 10/24/16 10/30/161	ter 7 5p 5:00 PM-5:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,200.00	:30	P-05	NM 1	\$1,200.00
49 WHIO 10/26/16 10/26/16 Daybreak <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/24/16 10/30/161	Edition 530a5:30 AM-6:00 AM <u>Spots/Week</u> <u>Rate</u> 1 \$550.00	:30	P-05	NM 1	\$550.00
50 WHIO 10/26/16 10/26/16 NewsCen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/24/16 10/30/161	ter 7 530p 5:30 PM-6:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,400.00	:30	P-05	NM 1	\$1,400.00
51 WHIO 10/26/16 10/26/16 Daybreak <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/24/16 10/30/161	Edition 6a 6:00 AM-7:00 AM <u>Spots/Week</u> <u>Rate</u> 1 \$800.00	:30	P-05	NM 1	\$800.00
52 WHIO 10/26/16 10/26/16 M-F 7p-73 Start Date End Date Weekdays Week: 10/24/16 10/30/161	0p 7:00 PM-7:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,200.00	:30	P-05	NM 1	\$1,200.00
53 WHIO 10/26/16 10/26/16 M-F 9a-10 Start Date End Date Weekdays Week: 10/24/16 10/30/161	a 9:00 AM-10:00 AN <u>Spots/Week</u> <u>Rate</u> 1 \$300.00	:30	P-05	NM 1	\$300.00
54 WHIO 10/27/16 10/27/16 M-F 730p- <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/24/16 10/30/161	8p 730-8p <u>Spots/Week Rate</u> 1 \$1,200.00	:30	P-05	NM 1	\$1,200.00
55 WHIO 10/27/16 10/27/16 Thur Prime Start Date End Date Weekdays Week: 10/24/16 10/30/161	Hour 1 8p-9p Spots/Week Rate 1 \$3,500.00	:30	P-05	NM 1	\$3,500.00

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05/19/16 / 10/10/16



Contract / Revision Alt Order # 119847 08248865 **Contract Dates** Product Estimate # 10/25/16 - 10/31/16 PORTMAN FOR SENAT 2983 Advertiser Original Date / Revision

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week		Туре	Spots	Amount
Start Date End Date Weekdays 56 WHIO 10/25/16 10/25/16 NewsCenter Start Date End Date Weekdays Week: 10/24/16 10/30/16 -1	<u>Spots/Week</u> 7 @ noor12p-1230p <u>Spots/Week</u> 1 \$1	<u>Rate</u> ,000.00	:30	P-05	NM	1	\$1,000.00
			Totals	0.00		56	\$62,850.00

Pol/R Portman/R/Senate/

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/30/16	47	\$53,350.00	(\$8,002.50)	\$45,347.50
10/31/16 -10/31/16	9	\$9,500.00	(\$1,425.00)	\$8,075.00
Totals	56	\$62,850.00	(\$9,427.50)	\$53,422.50

Signature:	Date:	

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REP HEADLINE# 8248865 \$\$\$ MOD# 2: UNAPPROVED TRF# 119847 REV #1 \$\$\$

> ORDER WORKSHEET REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN REP: TEL#

AGENCY CREDIT T RISK !!!
S REPORT FROM REP
CHANGES FAX# 610-225-1191

REP: CITY TAX FLIGHT DATES OCT25/16 PRDCT ORDER AGY ADV # # TO DEANNA FR JARED PORTMAN FOR AGY. ADV. SENATE STATE NAME NAME TAX MENTZER MEDIA SERVICES, OCT31/16 TOWSON, 210 POLI/R EST#2983 CONTRACT W. PORTMAN/R/SEN/OH PENNSYLVANIA AVE. MD WK-1 COMMENTS: 21204 8248865 CO-OP (LINE, BILLING INC SUITE ORDER, NEEDED 250 INVOICE) CLASS: SALES PRSN BUYER NAME REP.# NATL. PH-ALLY RAMBO OFF.# NICK WELTE LOCAL DATE REGIONAL OCT19/16 SALESMAN OCT19/16 15.40 *** WHIO-TV *** 5 40

OK'D M1, SEE LN TOTAL SAME PLS CNF THANKS 57

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE ****

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:

AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE FOR THIS AGENCY. THE IDB# "EMEDIA FOR THE TRADE-INVOICING" IS ALSO AVAILBLE WEBSITE IS: EMT12009

ROB PORTMAN FOR SENATE

20 S 1000P-1100P 30	AGENCY ADVERTISER CODE = 280 AGENCY PRODUCT CODE = 316	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : :
\$1,000.00	AGENCY EST# =	C: RATE
10/29	2983	START
10/29	1	: END
0	: /WK:	:SPTS: WEEK
S P T		WEEK: DAYS
)	:SPTS:	

10/29

0

SAT

0

PROGRAM : RA21+ 48 HOURS MYSTERY 5.3 48 HOURS MYSTERY

CON COM1:

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES *** WHIO-TV ***